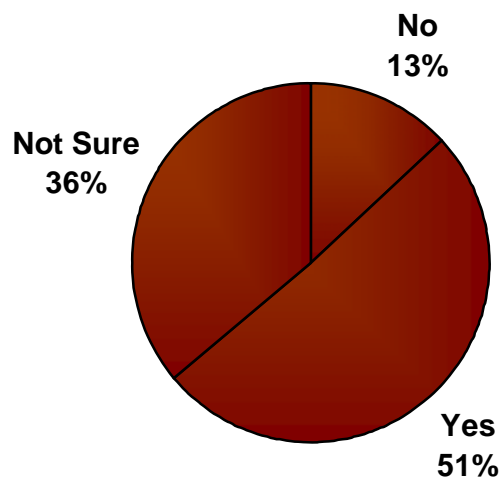


Bad behavior's consequences:



If a manager is discovered to have engaged in unethical behavior that results primarily in corporate gain, should he/she be reprimanded?



Source: IABC Research Foundation survey of 1,827 communication professionals. Margin of error ± 1 percentage point.

By Jae Yang and Marcy E. Mullins, USA Today